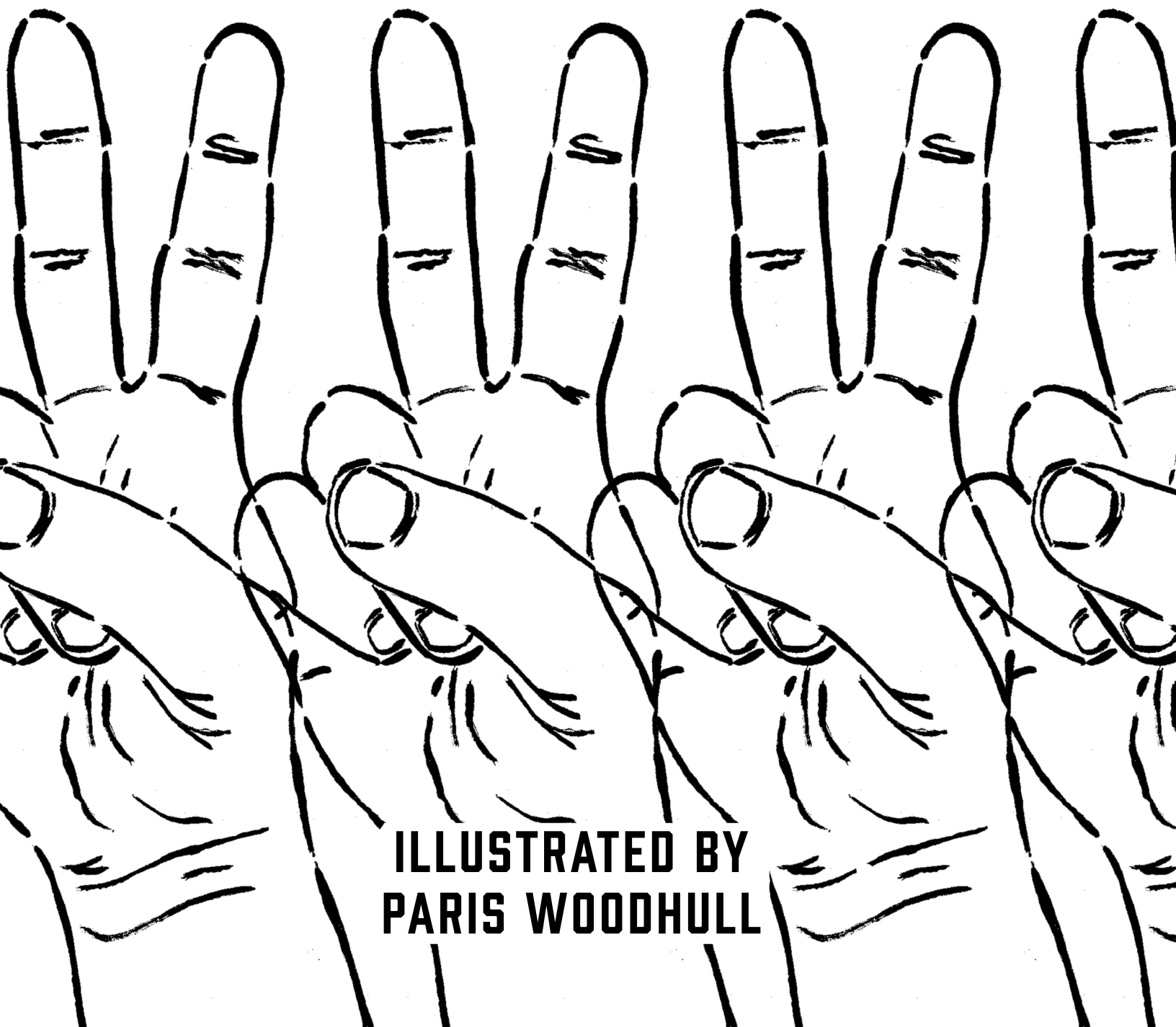


MARKETING REBELLION

THE MOST HUMAN COMPANY WINS

-THE COLORING BOOK-



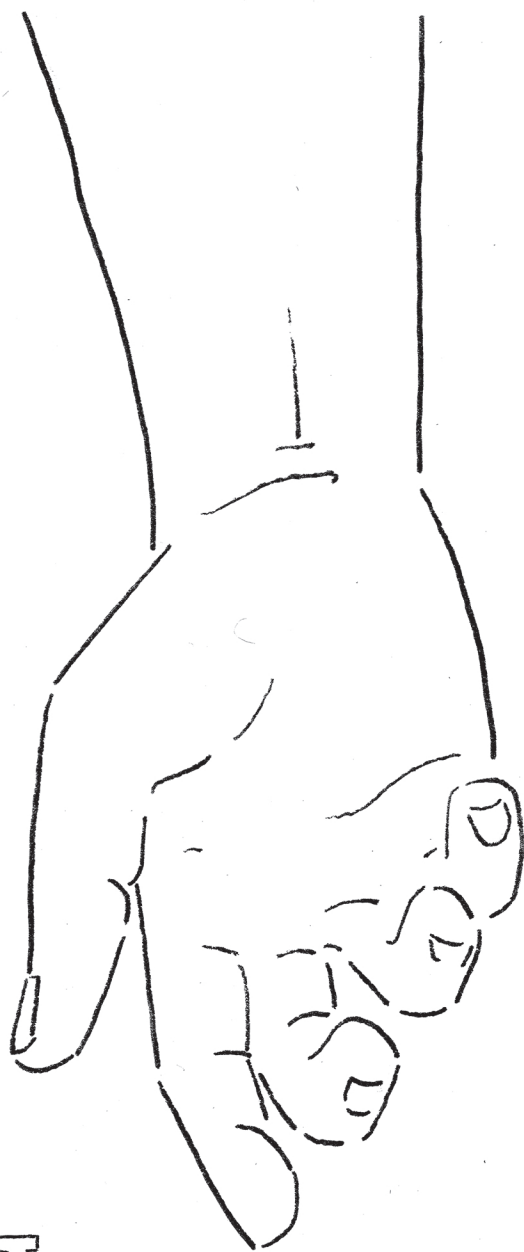
**ILLUSTRATED BY
PARIS WOODHULL**

-THE END OF CONTROL-

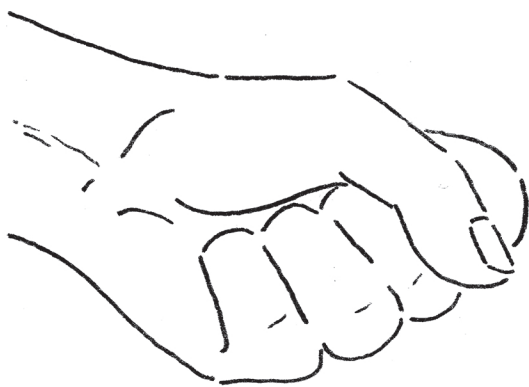


I LOVE THE
THE

Hands

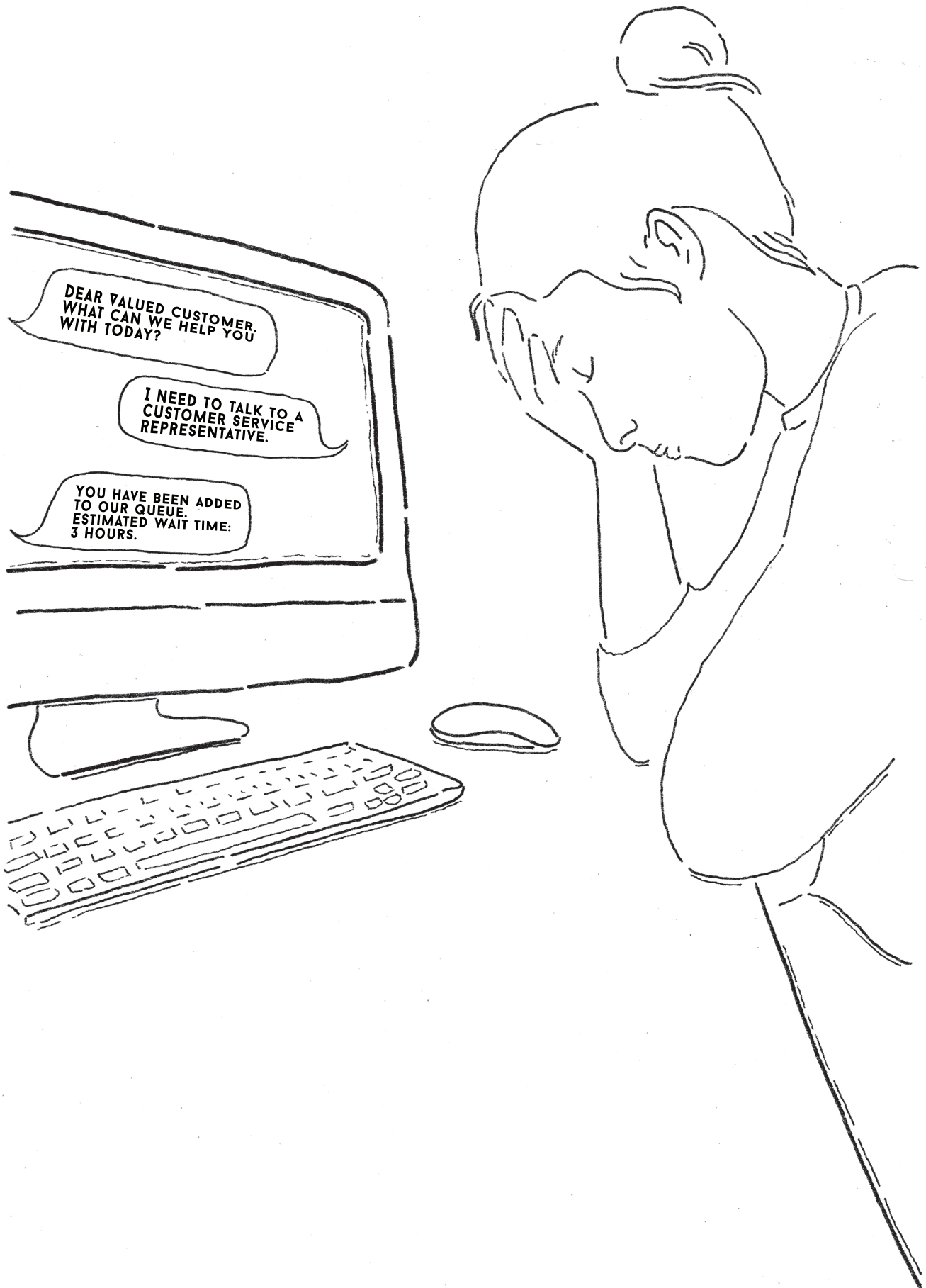


THAT



MADE IT.

-ALL THINGS HUMAN-



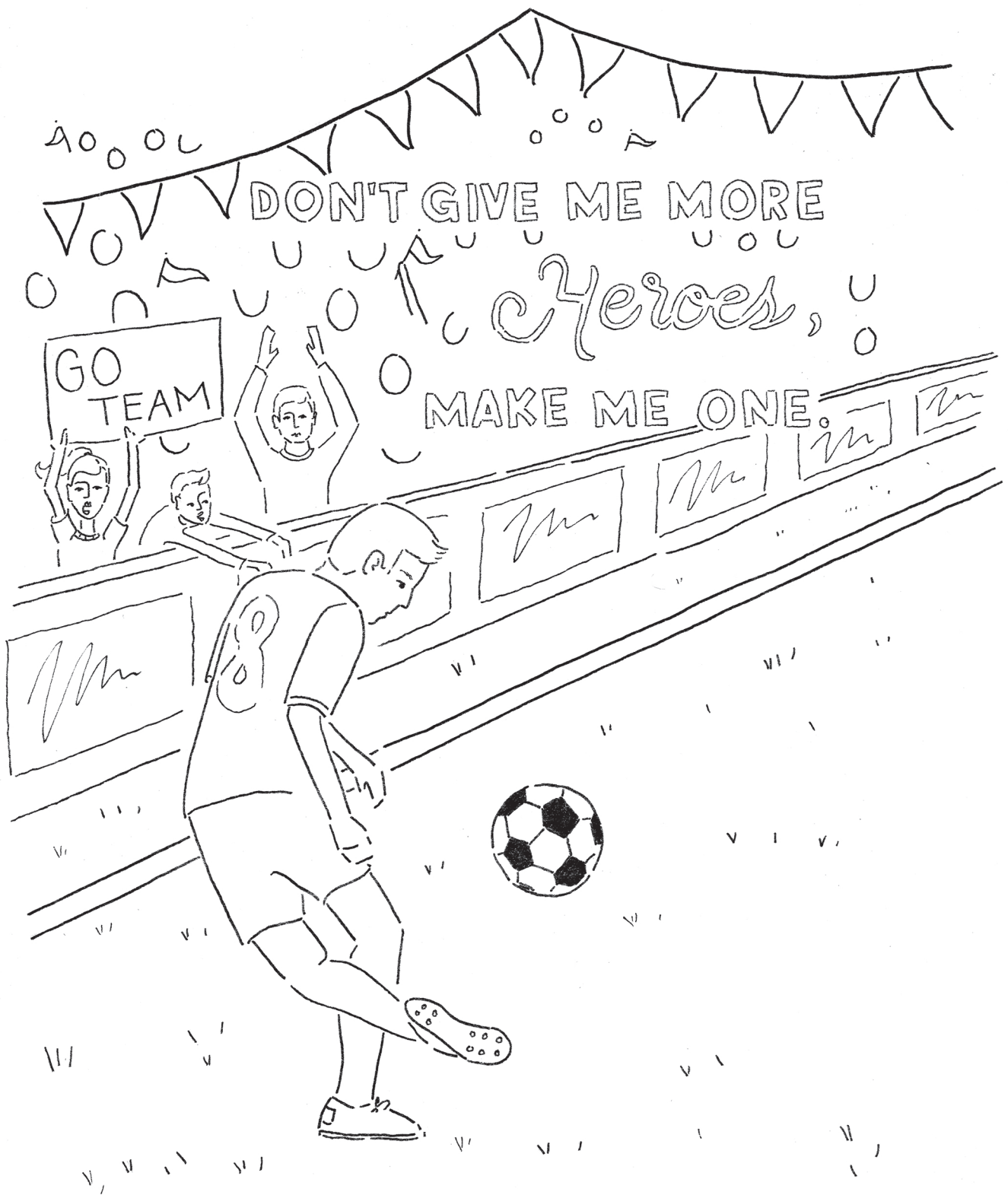
-LOVE AND THE END OF LOYALTY-



-BELONGING, THE GREATEST HUMAN NEED-



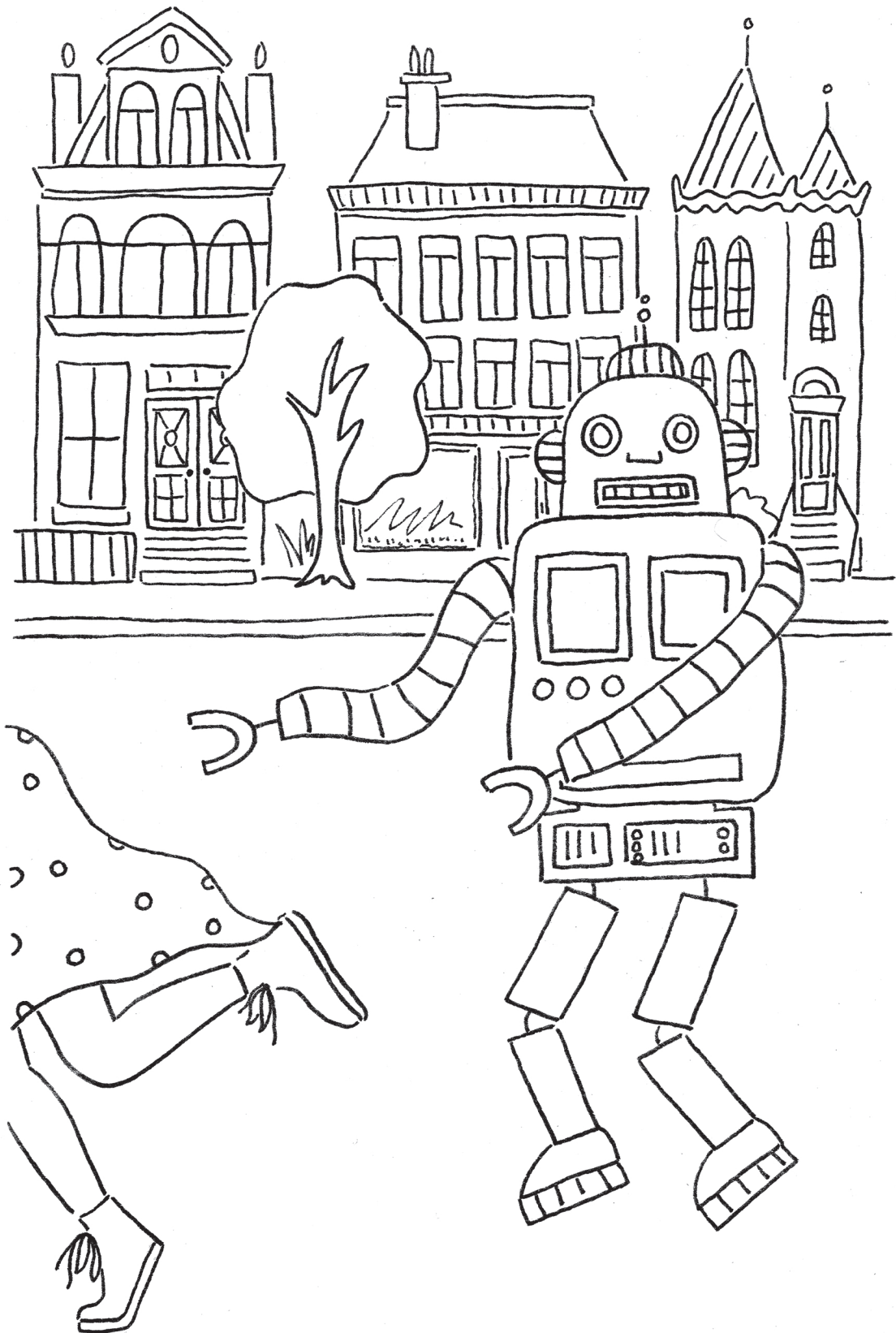
-THE ARTISANAL BRAND-



-THE BRAND STAND-



-IS TECHNOLOGY THE ENEMY?-



-THE LAWS OF HUMAN-CENTERED MARKETING-



HUMAN COMPANY

Wins

